

# **COMPANY PROFILE**

CHANGING WITH THE WORLD AROUND YOU







#### **Davco Creative Media**

is an industry-leading ONE-STOP PRINT SOLUTION firm. Our processes are timetested and efficiency-driven.

We purpose to be TECHNOLOGY SAVY in all instances along our Production Chain.

Our employees are WELL TRAINED and abreast with Industry Progress and Trends. A knowledge base we readily share with our clients.

We are both cost-effective and efficient, a factor that has seen us steadily update our equipment and Operation Procedures. DAVCO CREATIVE MEDIA does our bit for the Industry and Society in our day-to-day undertakings.

We produce Office, Marketing, and Branding Supplies and Services.

Our well-known products include Books, Notebooks, Diaries, Gift bags, Calendars, and General Paper Based Stationery among others.





Introducing Davco Creative Media - Your Design Solutions Partner

Davco is a dynamic and innovative design agency specializing in providing comprehensive design services to companies like yours.

In today's competitive business landscape, compelling design plays a crucial role in capturing attention, building brand equity, and driving customer engagement. With Davco, you can trust that our team of highly skilled and experienced designers is dedicated to crafting creative and impactful design solutions tailored to meet your specific business objectives.

Here's how Davco can assist your company in achieving its design goals:

**Brand Identity Development:** We understand the importance of a strong and cohesive brand identity. Our team can collaborate with you to create or enhance your brand's visual identity, including logo design, typography, color palettes, and brand guidelines.

**Graphic Design Services:** From eye-catching marketing collateral to visually appealing digital assets, our talented designers excel in creating visually stunning designs across various mediums. Whether it's brochures, flyers, social media graphics, or website banners, we ensure that your brand's message stands out.

**User-Centric Web Design:** In today's digital era, having an engaging and user-friendly website is paramount. Our web design services focus on creating intuitive and aesthetically pleasing websites that captivate your audience and enhance the overall user experience.

**Packaging Design:** If you have products that require captivating packaging design, our team can help you create visually appealing packaging that reflects your brand identity and entices customers to choose your products off the shelves.

**Print and Production Management:** Our expertise extends beyond design. We offer comprehensive print and production management services, ensuring that the final output matches the envisioned design, delivering high-quality results within specified timelines.

At Davco, we pride ourselves on our commitment to client satisfaction, attention to detail, and our ability to bring creative visions to life. Our collaborative approach ensures that we understand your unique needs and objectives, resulting in design solutions that resonate with your target audience.

I would be delighted to schedule a meeting at your convenience to further discuss how Davco can partner with your company to elevate your design and marketing efforts. Please feel free to contact me at us.

We look forward to the opportunity to contribute to your company's success through exceptional design.

#### CUTOMIZED NOTEBOOKS & DIARIES

Bespoke designs from our own portfolio and Customer Projects.

Experience is our niche in this market.

To creatively provide solutions in Design and Marketing products to match the ever changing consumer needs with a guarantee on value for their money.



To be a one stop shop for the provision of all Top notch Design, Print and Branding services for your marketing solutions.

www.davco-graphics.co.k Davco Creative Media @davcocreativemedia Respect, Responsibility, Creativity, Integrity, Innovation, Reputation, Time consciousness and above all Excellence. All About printing we Brand the Best.

Vision



# About Us

At Davco Creative Media, we execute our projects in record time, taking cognisance of established details because we understand that time is of essence and simplicity is the mother of all sophistication.

It is a bold statement in our legacy, to leave clients with unfathomable euphoria by the services we provide which is second to none.

Please review the following catalogue, Thank You!

#### Davco Creative Media

commenced operations from a humble begining in 2010. It was fully registered under sole proprietorship on *3rd March 2010*.

The founding Director has a vast experience in printing and had served in various printing firms in East Africa.

In 2020, Davco Creative Media incorporated another director to bolster the marketing and administrative perspectives of the company.

Our desire is to build an enterprise through which we can make a difference in the printing industry, excel in delivery services and create employment opportunities.

We focus in quality printing, supplies of all Promotional Items & Marketing Materials.

We Design, Print & Brand Letterheads, Business cards Flyers, Brochure, Pamphlets, Notebooks, Books, Gift Bags / Boxes, Key holders, Umbrellas Coasters, Roll ups, Tear Drop Banners, Wall & Desk Calendars, Caps, T-Shirts, Water Bottles & many other Promotional / Marketing Items

#### CUTOMIZED GIFTBAGS

Luxury fashi

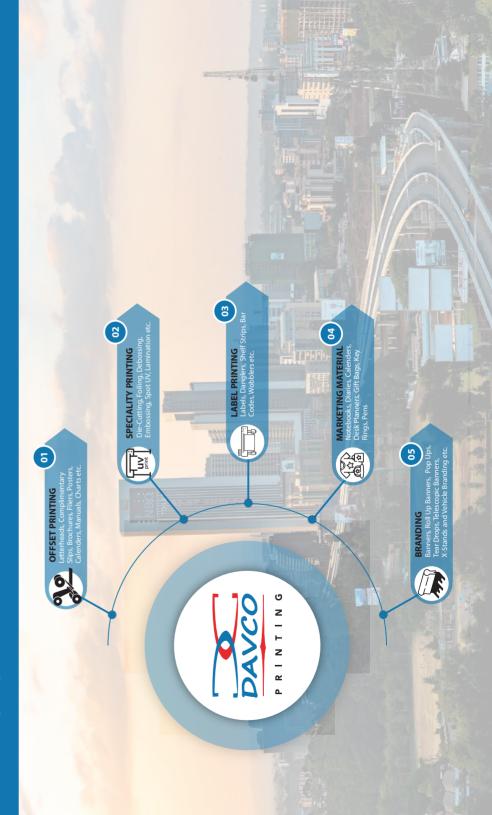
SHOP ONLINE WWW.CXGZANZIBAR.COM

Various sizes and material options for your choice Giftbags or related projects.

Our Printing Press is located in Nairobi Town on **Kweria Road, Kilome 08.** 



Enough, Modern and well-maintained Pre-press, Printing and Post-Printing Machines. Multi-option print media and customization.



# **Offset Printing**

We are highly instrumental in presenting our clients a perfect array of quality offset printing services. A group of highly talented professionals render this service by applying the best quality basic components that are purchased from trustworthy vendors in the market. Also, this service is availed at reasonable rates. Our services in this range are available as per our clients' specified requirements.

Our clients can choose to get their content printed in various sizes to suit different print lengths. Our team of professionals has the capability to print almost all kinds of jobs relating to complete offset printing solutions. We produce High Quality Offset Brochures, Catalogues, Leaflets, Handbill, Booklets, Calendar's, Diaries, Labels and Other Printed Packaging Materials like Boxes e.t.c.





In house Pre-Press, Press and Post Press services.

Safety nets and backups to reduce overheads, service providers downtimes and maintennace cycles that affect rates.

Skilled and proactive workforce that is well versed with best practices and efficiency but more important an instant advantage in technical resource and timely deliveries for our various clients. Machi





# **Digital Printing**

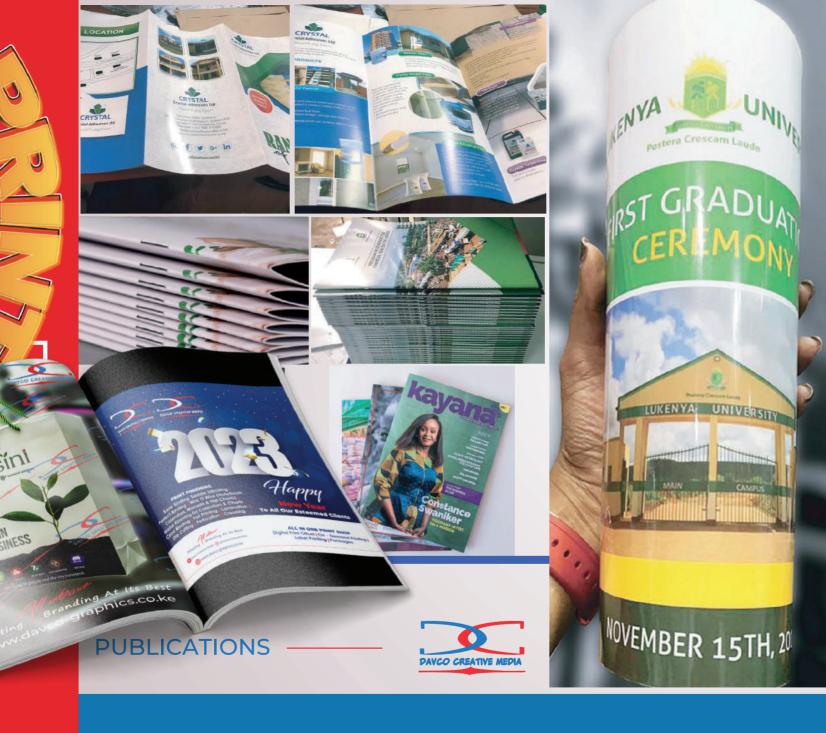
Davco Creative Media will work with you to make sure your custom orders are printed as fast and efficiently as per the approved artworks. We will make sure your business reaps the full benefits of digital printing. Our full color printing services will really help bring your business to life.We are your one-stop solution for all your digital printing,marketing and promotional products. SOLUTIONS

## NEED YOUR BOOK PUBLISHED?

- 🛇 Paperback Cover
- 🔗 Hard Cover foiled
- 🖉 Book Jackets
- 𝒮 White/Off-white paper
- Ø Bespoke paper grammages

# Large Format Printing

We bring you 13 years of experience in this specialized field, and have highly knowledgeable people you can talk to about your job from posters and vinyl banners to trade show graphics and custom wall murals. We take pride in our full house press, and guarantee your satisfaction and speedy turn around in our work deliveries.



Brochures | Flyers | Pamphlets | Annual Reports | Magazines | Journals | Newsletters | Funeral Programs





## DUTERTIJ CARONO EAGLE WINGS ALUM MING BIRD AND SERVICES MAS MEDICALS MAS MEDICALS

# Branding

There is so much more to professional services other than a colorful logo and new look. In fact, your brand is the impression your firm makes in the minds of your clients, prospects and potential employees. That impression is formed at many touch points. Davco Creative Media helps your Company identify these touch points and build engagement at each one.

# **General Supplies**

We serve small businesses, corporates, government agencies, non-governmental bodies,Hospitals,Institutions of learning, Individuals e.t.c with general supplies.





# Screen Printing

Screen Printing is where we started and still comprises a larger portion of what we do. With our full house Screen Printing Press and a capacity to fulfill any size of order, we would like to assure you that we are capable of handling orders of different levels.



Gift Bags | Pens | Mugs | Reflectors | Thermo Flasks | Banners | Stickers

Embossing

# WEDDING CARDS, FOILING, & DEBOSSING

Silver Foiling

Debossing

THICO CREATURE MEDI

DAVCO CREAT

Gold Foil



#### CUSTOMIZED LEATHER PRODUCTS

ENGRAVING SERVICES & WEDDING CARDS.



# LABELS & PACKAGING

PAYCO CREATING



LOGO

MANGO

## LABEL DESIGN

Page Tasking No. Served	
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Lampie Terr.	
Langue Real	
Rangels Text 2 18g	
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Satrain Sect 2 Mg	
Sample Test	
Sample Test	
Finance B	
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Catralian	

HERE 100%





COMPANY NAME HERE NO: 00546 Phone: (000) 000-0001 NET WT. 14 OZ (397 g)

100%



### CAN'T FIND YOUR **RIGHT PACKAGE?**

- $\bigcirc$  In-House Print Packages  $\bigcirc$  Customized Boxes

⊘ Paper Variety

- 🕑 In-House Die-Cutting
- ⊘ Foiling, Lamination & UV Finish





# PREPRESS







































Sasini (A MEMBER OF THE SAMEER GROUP)



..... towards a prosperous future together

**KENYA** 











#### **ALL IN ONE PRINT SHOP**

CTP Services Digital | Print Offset | On - Demand Printing Label Printing | Packages | Foiling & Debossing

#### **PRINT FINISHING**

Case Binding | Folding | Thread Sewing Saddle Stitching Perfect Binding Lamination | Die Cutting Wire O Wire Binding for: Notebooks, Calendars, Manuals & Flip Charts Metal Rimming for Calendars & Charts

 WWW.DAVCO-GRAPHICS.CO.KE
Davco Creative Media
@davcocreativemedia



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